

# 2020 Tech 500

Part of the Real Estate Almanac

T3  
60



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# Introduction

The residential real estate brokerage industry has a vast pool of technology to choose from. It seems to get bigger every day, and there is no easy way to determine quality vendors – those with happy customers, great support, adaptive and forward-thinking product roadmaps, and innovative tools – from the many out there.

We see a lot of “all-in-one” promises and many claims of “first,” “only” and “best” and the prevalent real estate tech buzzwords of AI, machine learning, predictive analytics and blockchain. But how do we know what is real versus what is marketing and hype and what will provide real value and the results brokers and agents need?

T3 Sixty, the residential real estate brokerage industry’s leading research and management consultancy, has decided to bring clarity to the real estate tech space with the Tech 500 -- a systematic, comprehensive and authoritative analysis of the quality technology providers in the industry. We evaluated approximately 2,000 industry technology providers, selected the quality providers and organized them into 62 categories based on their utility.

The Tech 500 is the third of five parts of the 400-page annual Real Estate Almanac ([realestatealmanac.com](http://realestatealmanac.com)). The five parts are released electronically in sequential months each year, and the all-encompassing print edition is published in June. The parts are:

- Part 1 – Ranking of the industry’s most powerful and influential leaders (published each January). Also known as the SP200.
- Part 2 – List of the nation’s largest Realtor associations and MLSs in the Organized Real Estate release (published each February).
- Part 3 – List of the industry’s quality technology organized by category (published each March). Also known as the Tech 500.
- Part 4 – A list of real estate’s enterprise companies, including holding companies, public companies, franchisors and networks (published each April).
- Part 5 – A list of the nation’s largest brokerages (published each May). Also known as the Mega 1000.

# The Technology Landscape

(Note: The Real Estate Technology Landscape was developed in 2018 and published in the 2019 Swanepoel Trends Report. Each year, T3 Sixty refines and updates it as technology evolves and changes. More at [t3reports.com](https://t3reports.com))

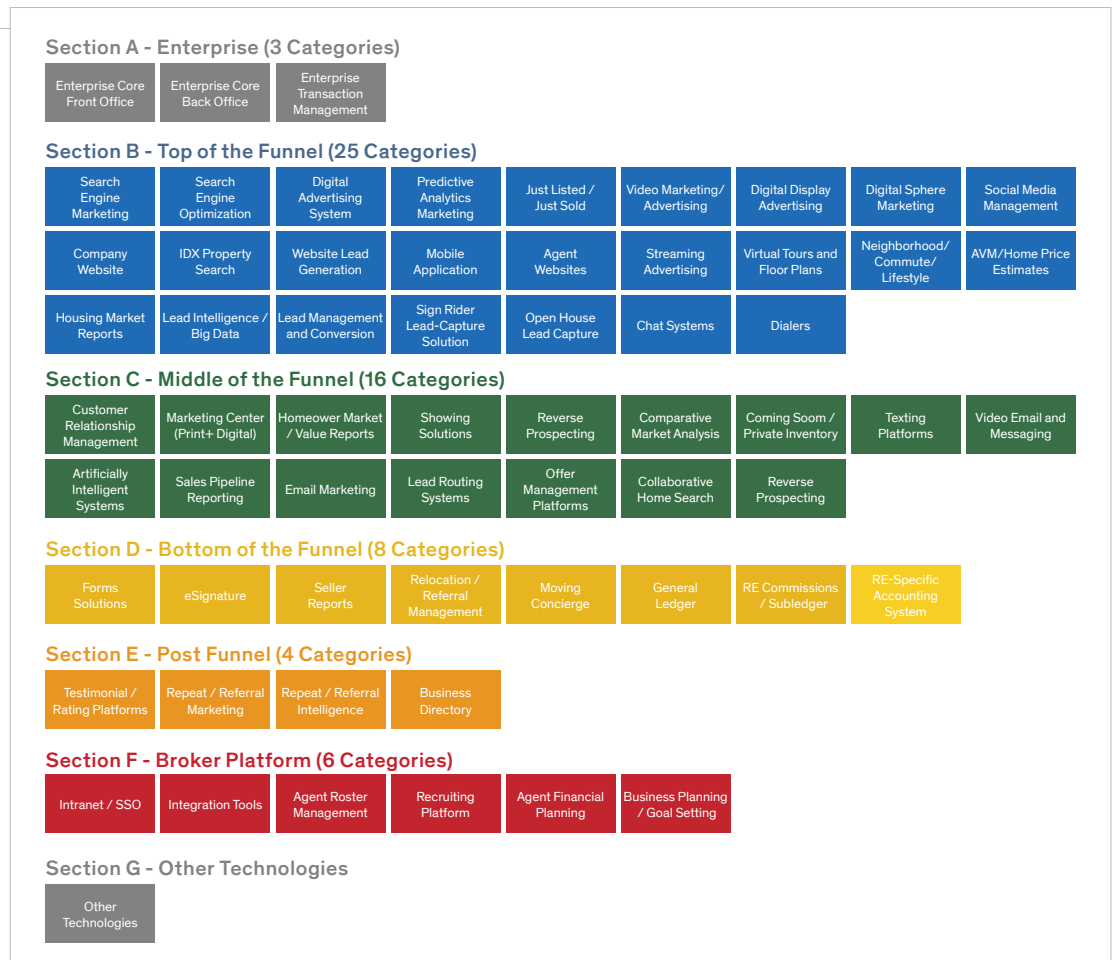
Estimates put the total number of technology providers serving the residential real estate brokerage industry north of 2,000. After an extensive examination of the industry's technology products, T3 Sixty determined which were high-quality and organized them into seven sections and 63 categories, see figure.

These categories represent the functionalities and services brokerages and agents use or need and provides a useful logic and language for technology companies, investors and real estate companies (such as brokerages and franchises) to use in their evaluation and decision-making process going forward.

As franchise-owned or company-owned technology solutions are not generally commercially available to all brokerages at the same pricing and terms, but intended for the brokerages within their franchise or group, they have not been included.

**Figure**

Visual of the Real Estate Technology Landscape with all 63 categories.  
Source: T3 Sixty



# Classification

To deliver the most accurate, meaningful and complete data possible, T3 Sixty always starts with the broadest possible set of information, whether it be leaders for the SP200, brokerages for the Mega 1000, technology providers for the Tech 500 or any of the other sections of the Real Estate Almanac: Organized Real Estate and Enterprises.

T3 Sixty employs a large variety of methods to gather data, including surveys, franchise reports, MLS data, public financial statements, interviews, competitor verification and several other proprietary processes. We strive to verify all numbers and facts as far as possible, but, for obvious reasons, cannot guarantee 100 percent accuracy or completeness. While T3 Sixty uses its best efforts in preparing the Real Estate Almanac, readers should always be cautious when using or relying on any data from any source.

It is important to reaffirm that no technology vendor paid for inclusion in the Tech 500. Each product's inclusion was determined by a mix of the following criteria:

- Innovation/application within the Real Estate Technology Landscape
- The depth, breadth and reliability of its solutions
- Known or tested client satisfaction or adoption metrics
- Product's/Provider's market share
- Year-over-year growth, specifically related to significant new enterprise clients
- Ability to service and support clients, including enterprise entities
- Leadership in their respective categories/overall impact on the industry

As T3 Sixty is committed to serving as the industry's foremost provider of business intelligence, and we invite anyone who believes they can contribute to any data set in the Real Estate Almanac to contact our R&D team at [research@t360.com](mailto:research@t360.com). We thank you in advance for any input you can provide to make the information we provide better.

## Confidentiality and Customers

*No confidential information received under a nondisclosure agreement (NDA) has ever been published. Data used in the Real Estate Almanac is specifically gathered for the Almanac.*

Many people and/or entities mentioned in the Real Estate Almanac have either attended a T3 event or purchased one or more of our reports. Some are currently, or have been, clients of our management consulting division. Furthermore, T3 has supported the industry, and continues to do so, by making investments in many companies. These are all regarded passive long-term investments and T3 does not speculate or day-trade. T3 Sixty's research, rankings and reports are not influenced by these investments, and T3 Sixty goes to great lengths to remain objective and impartial.

# Section A - Enterprise Software

Enterprise software is divided into three categories, Enterprise Core Front Office, Enterprise Core Back Office and Enterprise Transaction Management Software.

A01

## Enterprise Core Front Office

The enterprise core front-office category consists of brokerage websites, agent websites, CRM, marketing center, email marketing, some print marketing, comparable market analysis and showing solutions. Note: this category does not include lead generation, digital marketing or data platforms that may be purchased in addition to the core front-office solution.

Back At You	Constellation1	Delta Media Group
IDC Global	kvCORE by Inside Real Estate	MoxiWorks
Propertybase	Reliance Networks	

A02

## Enterprise Core Back Office

The back-office category differs quite a bit from front office; technologies in this section help organizations with internal utility and operations functions. The back-office category is usually segmented into either accounting or transaction management, but vendors provide both systems in some cases.

AccountTECH	Brokerage Engine	Brokermint
Constellation1	CORE BackOffice by Inside Real Estate	eOmni
eZmax	iBroker	Loft47
Lone Wolf Technologies	Office by Back At You	PlanetRE
Profit Power by LanTrax	reeazily	Zipi

A03

## Enterprise Transaction Management Software

Enterprise core transaction management technologies typically help brokerages and agents streamline transaction workflows including compliance, collaboration, coordination, storage and approval.

Back At You	Brokerage Engine	Brokermint
Constellation1	DocuSign Rooms for Real Estate	dotloop by Zillow Group
Paperless Pipeline	Propertybase	Propy
SkySlope by Fidelity National Financial	Transact by PlanetRE	TransactionDesk by Lone Wolf Technologies
ZipTMS by Lone Wolf Technologies		

## Section B - Top of the Funnel

Top of the funnel technologies are oriented at engaging the consumer and generating consumer contact with an agent or brokerage.

**B01**

### Search Engine Marketing (SEM)

SEM is one of the longest-running digital advertising tactics in real estate. Solutions in this category offer management of paid search engine marketing campaigns.

Adwerx	BoldLeads by Propertybase	BoomTown
Chime	Commissions Inc. by Fidelity National Financial	firepoint/Realvolve
kvCORE by Inside Real Estate	Market Leader by Constellation Real Estate Group	Real Estate Webmasters
RealSavvy by OJO Labs	Reliance Networks	Sierra Interactive
Union Street Media		

**B02**

### Search Engine Optimization (SEO)

SEO is an important marketing and traffic-generation strategy that real estate brokerages and agents employ to win organic, unpaid website traffic. The firms in this category have a proven track record in producing organic search results.

Agent Image	Back At You	Delta Media Group
Homes.com	Placester	Propertybase
Real Estate Webmasters	Real Geeks	Reliance Networks
Sierra Interactive	Union Street Media	

**B03**

### Digital Advertising System for Listings

This category includes solutions that promote listings to social media and online advertising networks.

Adwerx	Back At You	BoldLeads by Propertybase
CCT Marketing	CORE ListingMachine by Inside Real Estate	Homesnap
HomeSpotter	Marketing Central by BoomTown	MoxiWorks
QuantumDigital	SocialMadeSimple	Ylopo

**B04****Predictive Marketing/Analytics**

Predictive marketing uses data analytics and artificial intelligence to determine, in some cases, the marketing actions that have the highest probability of succeeding.

Brytecore	CCT Marketing	Chime
HouseCanary	Offrs by Constellation Real Estate Group	Quantarium
Revaluate	SmartZip by Constellation Real Estate Group	Vulcan7

**B05****Just Listed/Just Sold/Farming**

This category includes traditional automated and mailed postcard print solutions and vendors that enable neighborhood prospecting through traditional mail marketing.

Branded Marketing by Deluxe	Breakthrough Broker	Continuity Programs
CORE ListingMachine by Inside Real Estate	Corefact	HomeActions
MoxiWorks	QuantumDigital	SharperAgent by Constellation Real Estate Group

**B06****Video Marketing/Advertising/Content Solutions**

This category includes solutions that ultimately drive consumer views to channels such as YouTube, Vimeo, Wistia and internal platforms. This category does not include video email or messaging, as those tools better fit in a separate middle-of-the-funnel category.

Adwerx	Animoto	HomeSpotter
Magisto	MotionDen	OpenReel
Tagible	Union Street Media	Videolicious
VScreen by Terradatum	Welcomemat	

**B07****Digital Display Advertising**

Digital display advertising encompasses branding-focused visual display ads placed on third-party ad networks and websites, most commonly run on Google's DoubleClick Ad Exchange.

Adwerx	BoldLeads by Propertybase	CCT Marketing
HomeSpotter	Union Street Media	

**B08****Digital Sphere Marketing**

These solutions help brokers and agents advertise directly to their sphere on social media and online media channels by utilizing consumer information.

Adwerx	CCT Marketing	Cloud Attract by W+R Studios
HomeSpotter	Union Street Media	

**B09****Social Media Management**

Social media management tools help brokers and agents streamline the management of their social media with scheduling, tracking and automation. Some solutions offer content management with a hierarchy of roles to franchisors, franchises, brokerages and teams and agents that facilitates the sharing of information within these organizations. Social content is often included in these solutions.

Back At You	Buffer	CityBlast
CORE Social by Inside Real Estate	Everypost	HomeSelfe RE
Hootsuite	Paradym	Promote
Shareable Social	Sprout Social	

**B10****Company Website**

Website vendors in this category offer capabilities and features specifically for real estate brokerages and agents; these often include property search, agent rosters, and features for multiple-location companies.

Back At You	Constellation1	Delta Media Group
IDC Global	MoxiWorks	Propertybase
Real Estate Webmasters	Reliance Networks	Sierra Interactive
Union Street Media		

**B11****IDX Property Search**

These tools traditionally existed as website plugins but have grown into standalone tools that agents can use to engage consumers or augment their website search experience. These tools accomplish this in different ways; some solutions are more oriented toward standalone websites and mobile apps, while MLSs or brokerages use others as an alternative experience to the traditional MLS platform.

Cloud Streams by W+R Studios	Diverse Solutions	Homesnap
IDX Broker	iHomefinder	kvCORE by Inside Real Estate
Placester	RealScout	Remine
Showcase IDX	SpatialMatch by Home Junction	

**B12****Website Lead Generation Platform**

Website lead generation platforms include lead routing, lead conversion, lead tracking and lead management features. These tools are often geared toward lead conversion teams who do large volumes of online business.

BoomTown	Brivity	Chime
Cloud Attract by W+R Studios	Commissions Inc. by Fidelity National Financial	Constellation1
firepoint/Realvolve	kvCORE by Inside Real Estate	Propertybase
Real Geeks	Sierra Interactive	Union Street Media

**B13****Mobile Application**

This category refers to the mobile applications available for direct purchase by agents and brokers or available to agents through their MLS, broker or franchise. Agents use them directly to engage clients and deliver a better experience than they could develop on their own. They often include property search or collaboration features.

Homesnap	HomeSpotter	HomeStack
kvCORE by Inside Real Estate	Propertybase	PropertyMinder
Prospects	RealSavvy by OJO Labs	Remine
SnApp		

**B14****Agent Websites**

These solutions offer solo agents or small real estate teams a website. They do not necessarily have all the bells and whistles, and costs, of a lead generation website and are better suited for agents who want a simpler, quality web presence.

Agent Image	Bluroof360	BoomTown
firepoint/Realvolve	IXACT Contact	kvCORE by Inside Real Estate
Luxury Presence	Placester	Propertybase
Real Estate Webmasters	Sierra Interactive	

**B15****Streaming Advertising**

This category includes solutions that allow agents or brokers to purchase advertising space on streaming advertising services. This includes streaming television services, as well as popular video platforms such as YouTube. Real estate companies have struggled to access this advertising inventory until recently.

Adwerx

Union Street Media

**B16****Virtual Tours and Floor Plans**

This category includes virtual Tours, 3D Tours, floor plans and image-enhancement products.

Asteroom

BoxBrownie

CORE ListingMachine by Inside Real Estate

Matterport

Ogulo

Paradym

Planomatic

QuickTours

RelaHQ

VHT Studios

Virtuance

VScreen by Terradatum

**B17****Neighborhood, School, Commute and Lifestyle Information**

This category includes providers of data and content that can be incorporated into real estate websites, applications and reports.

ATTOM Data Solutions

CoreLogic

Home Junction

INRIX

LiveBy

Local Logic

Maponics by Pitney Bowes

NeighborhoodScout

Niche

Parkbench

PropMix

**B18****AVM/Home Price Estimate**

In the past five years, large companies have primarily used automated valuation models, which have grown quite sophisticated. Quality AVM solutions are now more accessible to agents and teams. Consumers traditionally interface with these on a broker or agent website, which can generate a seller lead

BoldLeads by Propertybase

Brivity

Buyside

Cloud Attract by W+R Studios

Collateral Analytics by Black Knight

CoreLogic AVM

HouseCanary

PropMix

Radian

RPR by the National Association of Realtors

SpatialMatch by Home Junction

**B19****Housing Market Reports**

Housing market reports allow agents to produce or provide a local housing market report for a home-owner or potential buyer. Some of these solutions send these reports to consumers automatically, while others are designed to be used in presentations.

ActivePipe	Altos Research	Collateral Analytics by Black Knight
HouseCanary	iHomefinder	LiveBy
Market Snapshot by Top Producer	PropertyShark	RPR by the National Association of Realtors
TopHap		

**B20****Lead Intelligence/Big Data**

Lead intelligence and big data provides insight into customer leads and inquiries, allowing agents to prioritize inquiries or know what information may be more impactful to potential customers. These systems may use behavioral insights as well as customer information to provide scoring or lead insights.

Brytecore	Buyside	ByteGain
CallAction	CCT Technology	CRS Data
Equifax	kvCORE by Inside Real Estate	Likely.ai
ListTrac	SquadVoice	

**B21****Lead Management and Conversion System**

Lead management and conversion systems are fine-tuned platforms for managing and converting a large volume of inbound leads. Some of these systems exist within website lead generation platforms, as they include capabilities from both categories.

Agentology	Back At You	BoldLeads by Propertybase
BoomTown	Brivity	CallAction
Commissions Inc. by Fidelity National Financial	Connect Now	Constellation1
firepoint/Realvolve	Follow Up Boss	kvCORE by Inside Real Estate
Opcity	SquadVoice	Smart Alto

**B22****Sign Rider Lead-Capture Solution**

Sign rider lead-capture solutions collect consumer inquiries from yard signs.

Amarki	CallAction	CellAHome
HomeSpotter	kvCORE by Inside Real Estate	Kwkly by ActiveRain
Mobile Real Estate ID	VoicePad	

**B23****Open House Lead Capture**

Open house lead capture tools capture consumer information at open houses and in-person events.

Back At You	BrokerBay	Disclosures.io
kvCORE by Inside Real Estate	Open Home Pro	Open House Wizard
Spacio by HomeSpotter		

**B24****Chat Systems**

Chat systems facilitate chat-based interactions between agents, consumers, or other parties to a transaction. In some cases, these systems engage or incubate a lead with AI until an agent can take over.

Agent Inbox	Automabots	Avochato
Connect Now	HelloAlex	LiveChat
OJO Labs	OutboundEngine (formerly ReadyChat)	Smart Alto
WhosOn		

**B25****Dialers**

Dialer systems allow real estate agents to make high volumes of calls to leads or to their database.

ArchAgent	CallAction	CallHub
Espresso Agent	Kixie	kvCORE by Inside Real Estate
Mojo Dialer	SalesDialers	Storm Dialer
Vulcan7		

## Section C - Middle of the Funnel

Middle of the funnel technologies are used to build relationships and turn prospects into actual customers.

C01

### Customer Relationship Management (CRM)

CRM solutions span a broad set of target users from individual agents to large enterprise organizations, as a result you may see firms that do not directly compete since they service different market segments. The CRMs in this category can be purchased as a stand-alone solution, without a website.

Back At You	firepoint/Realvolve	Follow Up Boss
IXACT Contact	kvCORE by Inside Real Estate	LionDesk
Market Leader by Constellation Real Estate Group	MoxiWorks	Propertybase
Top Producer by Move (owned by News Corp)	Wise Agent	Zillow Premier Agent CRM

C02

### Marketing Center (Print and Digital)

A marketing center allows agents to quickly and easily create marketing materials to use with their listings, neighborhood or personal marketing.

Amarki	Back At You	Breakthrough Broker
Deluxe	Lab Coat Agents Marketing Center	MoxiWorks
QuantumDigital	SharperAgent by Constellation Real Estate Group	WebsiteBox
Xpressdocs		

C03

### Homeowner Market/Home Value Reports

Homeowner market and home value reports allow agents to create a report for a homeowner with information specific to their property or neighborhood and automatically schedule their creation and delivery.

BuySide	ePropertyWatch by CoreLogic	Homebeat by W+R Studios
Homebot	HouseCanary	kvCORE by Inside Real Estate
Market Snapshot by Top Producer	Ownerly	Remine
RPR by the National Association of Realtors		

**C04****Showing Solutions**

Showing solutions allow agents and offices to manage and schedule showings.

Agent Inbox	BrokerBay	Constellation1
CSS by ShowingTime	Pro Agent Solutions	Schedulock
Showing Suite	ShowingTime	

**C05****Reverse Prospecting**

Reverse prospecting solutions allow agents to match potential sellers to buyers already in their network of active buyers.

BrokerBay	Buyside	Konverse
Propertybase	RealScout	RESAAS

**C06****Comparative Market Analysis/Listing Presentations**

A staple of real estate agent software, CMA tools allow agents to prepare comparative market analysis reports, either as standalone reports or as part of a listing or buyer presentation.

Brivity	Cloud CMA by W+R Studios	CRS Data
dashCMA	HouseCanary	MoxiWorks
Remine	RPR by the National Association of Realtors	ToolkitCMA

**C07****Coming Soon/Private Inventory Database**

Coming soon and private inventory database products allow agents and brokers to share their private inventory to an exclusive network and, in some cases, with the public.

BrokerBay	Buyside	Konverse
kvCORE by Inside Real Estate	Propertybase	RealScout
RESAAS	Rila	

**C08****Texting Platforms**

Texting platforms can deliver SMS messages in multiple capacities: one to one, mass campaigns, prewritten content and sometimes live chat.

Avochato	BoldLeads by Propertybase	BoomTown
CallAction	CallHub	Commissions Inc. by Fidelity National Financial
Connect Now	Follow Up Boss	kvCORE by Inside Real Estate
LionDesk	SendHub	Smart Alto
TextMagic		

**C09****Video Email and Messaging**

Video email and messaging tools allow agents to easily send and track video through email and SMS.

BombBomb	Commissions Inc. by Fidelity National Financial	LionDesk
Quickpage		

**C10****Artificially Intelligent Assistants**

AI assistants help agents automate routine tasks in their business. Some include software; others are software systems augmented with human intelligence/live support when the automation needs it.

AgentAssistant	Gabbi.ai	HelloAlex
OJO Labs	SquadVoice	Structurely
Tristan Assist		

**C11****Sales Pipeline Reporting**

Sales pipeline reporting allows agents/brokers to see a full picture of their sales pipeline.

IXACT Contact	kvCORE by Inside Real Estate	LionDesk
MoxiWorks	Propertybase	

**C12****Email Marketing**

Email marketing systems allow agents to efficiently manage/track email campaigns to their database.

ActivePipe	BombBomb	IXACT Contact
kvCORE by Inside Real Estate	LionDesk	OutboundEngine (formerly ReadyChat)
Propertybase	rezora	Top Producer by Move (owned by News Corp)

**C13****Lead Routing Systems**

Lead routing systems route inbound leads through a series of triggers or programmatic statements to agents. The routing program can deliver leads by round robin, shark tank format, geography or price range.

Back At You	Brytecore	CallAction
Connect Now	kvCORE by Inside Real Estate	Lead Assign
LeadRouter	LeadTrax	LionDesk
Propertybase		

**C14****Offer-Management Platforms**

These tools collect and manage the offer process by integrating with MLSs and other systems such as transaction management platforms.

BrokerBay	Brokermint	Disclosures.io
OfferAI	Propy	Realty Commander by ShowingTime
Realty Pilot	RealtyAPX	Transactly

**C15****Collaborative Home Search**

These tools offer a middle-of-the-funnel version of standard home search that leverages collaborative communication and data strategies to engage consumers.

Homesnap	HomeSpotter	MLS Touch by Prospects
RealScout	Zillow	

**C16****Prospecting Systems**

Prospecting systems are database systems that incorporate CRM technology, listing or property data and consumer data to enable agents and brokers to research possible customers, usually homeowners, and start direct mail campaigns or call them.

Cole Realty Resource by Cole Information	Landvoice	Remine
SmartZip by Constellation Real Estate Group	Vortex by REDX	Vulcan7

## Section D - Bottom of the Funnel

Bottom of the funnel technologies are involved in processing or handling the transaction.

D01

### Forms Solutions

Electronic forms solutions are a staple of real estate operations; they allow agents to complete contracts electronically. Many of these products also allow brokers and organizations to publish and manage company- or area-specific forms.

Constellation1	DocuSign	dotloop by Zillow Group
Form Simplicity	InstanetForms by Lone Wolf Technologies	SkySlope by Fidelity National Financial
ZipForm Plus by Lone Wolf Technologies		

D02

### E-Signature

E-signature systems facilitate electronic signatures on agreements and include security protocols.

Authentisign by Lone Wolf Technologies	Back At You	Constellation1
DigiSign by SkySlope (owned by Fidelity National Financial)	DocuSign	dotloop by Zillow Group
HelloSign	SIGNiX	zipLogix Digital Ink by Lone Wolf Technologies

D03

### Seller Reports

Seller report solutions deliver reports to active sellers that illustrate consumer activity on their home.

Adwerx	Back At You	Buyside
Constellation1	HomeSpotter	kvCORE by Inside Real Estate
ListTrac	RPR by the National Association of Realtors	

D04

### Relocation/Referral Management

These tools capture data, and track and update multiple parties involved with a relocation or referral lead.

Consortia	Constellation1	eRelocation
ReferralExchange	Relocation Specialist by Constellation Real Estate Group	RESAAS

**D05****Moving Concierge**

These tools engage and assist consumer movers with information, guidance, data and connections to services or related to their move or setting up their new residence.

MooveGuru

MoveEasy

Updater

**D06****General Ledger Accounting System (Not Real Estate-Specific)**

These solutions are general technology systems not specific to real estate that real estate companies commonly use as real estate general ledgers.

Microsoft Dynamics GP (formerly Great Plains)

NetSuite

QuickBooks

Sage

Xero

**D07****Real Estate Commissions Calculation and Subledger**

These technologies offer back-office features such as commission calculation and agent billing that real estate firms need to conduct their business. These integrate with a third-party general ledger accounting system such as in the previous category for general ledger accounting features.

AccountTECH

Back At You

Brokermint

Constellation1

CORE BackOffice by Inside Real Estate

iBroker

Loft47

Money by PlanetRE

Profit Power by LanTrax

reeazily

**D08****Real Estate-Specific Accounting Systems**

These are back-office systems that include their own general ledger for accounting as well as real estate specific functions such as commission calculation and agent billing. They are all-in-one solutions for real estate accounting.

AccountTECH

Brokerage Engine

Constellation1

eOmni

eZmax

Lone Wolf Technologies

Zipi

## Section E - Post Funnel

This section includes categories that support activities at the end of a transaction or after it has been completed.

**E01**

### Testimonial/Review/Ratings Platforms

These tools automate the collection, promotion and validation of consumer real estate reviews and testimonials.

Constellation1	Facebook	Google
HomeLight	RatedAgent by Quality Service Certification	RateMyAgent
RealSatisfied	realtor.com by Move (owned by News Corp)	SocialSurvey
Testimonial Tree	Zillow	

**E02**

### Repeat/Referral Marketing

These solutions engage consumers after the sale with specific content and prebuilt email campaigns that solicit repeat and referral business.

ActivePipe	BombBomb	Continuity Programs
IXACT Contact	LionDesk	OutboundEngine (formerly ReadyChat)
QuantumDigital	rezora	

**E03**

### Repeat/Referral Intelligence

These tools often use big data to append third-party data or behavioral intelligence to existing contact data from, for example, a CRM.

ActivePipe	kvCORE by Inside Real Estate	Likely.ai
Revaluate	SquadVoice	

**E04**

### Business Directory

These tools provide directory of connected services adjacent to the real estate transaction. Often, they are delivered through a portal, website or mobile app.

HomeKeepr	MooveGuru	MoveEasy
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## Section F - Broker Platform

This section includes solutions that support brokerage operations.

**F01**

### Intranet and Single Sign On

These solutions provide a hub for real estate agents to log into one or more products. They also often include dashboards and API solutions to allow integration with 3rd party products.

Agent Inbox	BrokerBay	Clareity Dashboard by CoreLogic
Constellation1	Creative Social Intranet	Konverse
Lone Wolf Technologies	MoxiWorks	RESAAS
WhoHub		

**F02**

### Integration Tools

These systems pass, integrate or transmit contacts, email, calendar and other types of data between software products.

API Nation	IFTTT	PieSynch
RealSynch	Suitebriar	Zapier

**F03**

### Agent Roster Management

These solutions help firms manage real estate agent roster data and provide it to other solutions for automated provisioning or account management.

Constellation1	kvCORE by Inside Real Estate	MoxiWorks
Propertybase	WhoHub	

**F04**

### Recruiting Platform/CRM

These technology platforms leverage recruiting-specific data or content to facilitate organizational growth.

ActivePipe	Brokerkit	IXACT Contact
LionDesk	MoxiWorks	OnTask Recruiter
Seize the Market	Terradatum	The Real Recruiter

F05

### Agent Financial Planning

These tools help real estate agents track expenses, mileage and other tax-related items.

Hudlr

MileIQ

Taxbot

F06

### Business Coaching/Goal Setting Systems

These platforms include coaching and accountability features that display and report performance and guide users for what actions to do next to achieve their established goals.

Brokermint

IXACT Contact

Market Leader by Constellation Real Estate Group

MoxiWorks

Referral Maker Pro by Buffini &amp; Company

## Section G - Other Technologies

G01

### Other Technologies of Interest

These solutions do not fit well into any of the above technology landscape categories, but have a unique, innovative technology or feature that distinguish them and warrant mentioning.

Curbio

FundingShield

Havenly

Kleard

ListTrac

Milestones.ai

RealX

RelaHQ

Ribbon

Zavvie

*TECH 500 is part of the Real Estate Almanac, the most comprehensive annual analysis of the residential real estate brokerage industry. The Almanac also includes the SP 200 and the Mega 1000. This huge study every year is undertaken by T3 Sixty, the industry's leading research and management consultancy.*

*Information is available at [www.t360.com](http://www.t360.com) and [www.realestatealmanac.com](http://www.realestatealmanac.com).*